

# JENNIFER JON FARR

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Nationally recognized Education Technology professional with proven ability to cultivate learning environments that encourage open communication; a self-starter who innovatively approaches new project implementation; a leader who believes data, collaboration and a holistic approach to instruction leads to student success; a mentor who constructively works with educators to build a solid curriculum that best meets the diverse needs of 21<sup>st</sup> century learners all ages.

## Detailed educational knowledge and core skills include:

Technology Integration Expertise / Data-Driven Systemic Educational Planning / Experienced District Administrator  
Curriculum-focused Research and Implementation / Training & Development / New Employee Mentorship and Orientation  
Authentic Assessment Expertise / Successful Grant Writing / Curriculum Mapping / Experienced Keynote Speaker

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## EDUCATION/CERTIFICATIONS

**Certificate of Advanced Study (NY State SDA)**, SUNY Brockport, Brockport, NY (2004) GPA – 4.0  
**M. Ed. Educational Technology (NY State Permanent Business Teacher Certification)**, University of Missouri, Columbia, MO (2002) GPA – 4.0  
**B.S. Business Distributive Education**, SUNY Oswego, Oswego, NY (2000) GPA – 3.82

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## PROFESSIONAL EXPERIENCE

### ONC BOCES

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*Temporary Professional Development Specialist – Stamford, NY*

Provide a wide range of in-district professional development services across a 22-district region

- Use Cognos and Datashare to create data reports and facilitate data-driven enrichment studies with teachers
- Observe lessons and provide feedback to teachers as requested by school administrators
- Facilitate regional Professional Development Communities
- Facilitate curriculum mapping in schools as requested (using School Tools)
- Present co-teacher and paraprofessional workshops as requested
- Research and develop instructional materials as requested

### Farr-Out Links to Learning™

2004 - 2009

*Proprietor – Dansville, NY*

Consult, research, publish, and develop trainings and resources at the K-12 level

- Publish *Farr-out Links to Learning* blog (<http://farroutlinks.net/blog>). Reviewed more than 300 Web 2.0 resources and applications to date
- Named one of the top 100 Twitter educators to follow by *Online Degree World*
- Wrote several articles published online in the Best Practices section of *Technology & Learning*
- Published Inquiry-based teacher calendar used by 200+ school districts in New York State
- Developed and facilitated 30+ different technology-focused workshops across Southern Tier, Rochester, and Buffalo area
- Hired as a consultant in the Binghamton City School District to develop and provide workshops that focused on technology use in the K-12 classroom

### Ballston Spa Central School District

01 - 12/2008

*Technology Curriculum Coordinator – Ballston Spa, NY*

One-year administrative contract to implement instructional technology at the K-12 level

- Consolidated and aligned instructional software, saving district approximately \$20,000.00
- Facilitated the development of a 3-year instructional technology plan, that incorporated a cyclical budgetary approach (A.R.I.S.E. plan was published online by *Technology and Learning*)
- Designed and oversaw the development of two computer labs for professional development use
- Delivered diverse range of in-house and regional workshops
- Implemented SMARTboard initiative that included trainings and in-class modeling

**Bath Central School District****2004 - 2006***Administrative Intern/Technology Integration Specialist – Bath, NY*

Met with teachers and administrators in the district to model effective technology integration practice that supported student learning and literacy skills. Researched, developed, and presented professional workshops that emphasize best practice and curriculum enhancement.

- Worked with School World developers and teachers to develop and initiate student digital portfolios
- Mentored and worked with district teachers to integrate technology in curriculum
- Served on District Technology Committee and Community Education Committee
- Helped structure and develop a community adult education program
- Thinkfinity trainer, iSafe Trainer, PBS United Streaming Trainer, PBS *TeacherLine* facilitator, IC<sup>3</sup> certified

**Schuyler-Chemung-Tioga BOCES****2001 - 2004***Instructional Support Specialist – Corning, Elmira, Regional Teacher Center/Model Schools*

Met with teachers and administrators at the regional, district, and building level to plan and develop curriculum and technology-rich materials to support student learning. Researched, assessed, made recommendations, and trained teachers in topics that included instructional technology, diversity, and equity practices.

**Avon Central School District, Avon, NY****2000 - 2001***Middle School/High School Business Teacher*

Developed curriculum and taught Computer Skills course to students in grades 7 and 8 and Introduction to Occupations to students in grades 9-12. Served as district School to Work Coordinator and directed co-op students.

**Dansville Central School District, Dansville, NY****1989 - 1999***Certified Computer Teacher Assistant/Substitute Teacher*

Itinerant Substitute Teacher grades 4-12 in all curriculum areas three years prior to becoming the High School Computer Teacher Assistant.

**PROFESSIONAL WORKSHOPS AND PRESENTATIONS**

Workshops and courses I have developed, presented, and/or facilitated:

- Online Tools for Teacher Productivity <sup>1, 3, 7</sup>
- Using Technology for Creative Curriculum Extensions <sup>2</sup>
- Technology Integration One Day at a Time <sup>4</sup>
- Effective Search Strategies <sup>5</sup>
- Intriguingly Interactive Internet Activities <sup>5</sup>
- Show and Tell With Photo Story <sup>3, 6, 7</sup>
- Integrate to Differentiate <sup>8</sup>
- Using Digital Storytelling to Develop 21<sup>st</sup> Century Digitally Literate Learners <sup>9</sup>
- Curriculum Mapping <sup>10</sup>
- Teaching for Multiple Intelligences <sup>10</sup>
- Inquiry-Based Learning in the Classroom <sup>10</sup>
- Creating Units to Support Differing Learning Styles <sup>10</sup>
- Using Technology to Promote Integrity and Battle Cheating and Plagiarism
- Developing SMARTboard Savvy Presentations and Activities
- Response to Intervention...an Introduction
- Wikis...Worth-while or Worth-less?
- Using Notebook 10 Software to Create Formative Assessments
- Thinkfinity Resources for Educators
- Co-Teaching Strategies for Paraprofessionals and Educators
- Tweak Your WebPages using HTML Basics
- Embedding Literacy and the 6 + 1 Traits across the Curriculum
- Tech-Byte Tuesdays
- Web 2.0 Wednesdays
- Developing and Integrating Templates and Forms in Classroom Practice
- Developing Power-Packed PowerPoints for Instruction and Project-based Integration
- QuizMaker/QuizTaker
- Claymation with Photo Story 3
- Social Studies "Webcercizing,"
- Evaluating Web Resources
- Using Kidspiration and Inspiration to Create Online Portals
- Using School World to Develop Instructionally Focused Websites
- MovieMaker
- Digital Storytelling
- Online Daily Specials
- Using Mindmaps to Make Connections

Footnotes continued on next page...

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- 1 2002 presentation at state-wide annual New York State Association for Computers and Technologies in Education (NYSCATE) Conference in Albany, NY.
  - 2 2003 six-hour workshop given at National Educational Computing Conference (NECC) in Seattle, WA.
  - 3 2003 presentation at Southern Tier Educational Technology Showcase in Owego
  - 4 2004 keynote presentation at Southern Tier Educational Technology Showcase in Owego, NY
  - 5 2004 presentation at state-wide annual NYSCATE Conferenc in Rochester, NY
  - 6 2005 presentation at Southern Tier Educational Technology Showcase in Owego, NY
  - 7 2006 presentation at NYSCATE Conference in Binghamton, NY
  - 8 2006 presentation at Southern Tier Educational Technology Showcase in Owego, NY
  - 9 2006 presentation at NYSCATE Conference in Binghamton, NY
  - 10 Facilitated and taught online for PBS TeacherLine
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## PROFESSIONAL ASSOCIATIONS

International Society for Technology in Education  
New York State Association for Technology and Computers in Education (NYSCATE)  
National Staff Development Council  
New York State Staff Development Council  
Livingston County Chamber of Commerce

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## REFERENCES

### Joseph Lopez

Principal Milton Terrace South Elementary School (recently retired)  
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### Susan Stoya

Director of Secondary Instruction Greater Amsterdam CSD  
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### John DeGuardi

Social Studies Department Chair  
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### Marion W. Tunney

Superintendent  
Bath Central School District  
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### Christopher Smith

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